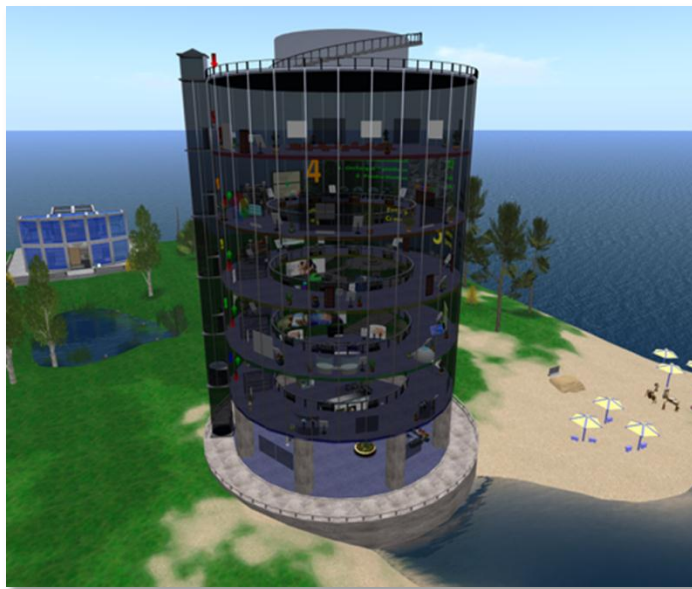


Dear Sir or Madam,

Good day to you. I am looking for funding to develop ideas to bring everyday work into virtual worlds. I have had several years experience working in the virtual world and I know that we can work effectively while reducing costs there. The enabling technology is here. With cloud apps, html 5 and open sourcing of virtual words we have the capability to move common business practices into a more convenient and productive environment. My experience has been focused on integrating web with virtual worlds and creating collaborative development among global teams. Some of the technologies I have developed in virtual worlds are the use of HTML forms, databases and metrics collection, collaborative documentation and brainstorming by using mindmaps, and 3D visualization. Some of the ideas I would like to explore and make a reality using virtual worlds are interactive and collaborative 3D dashboards,

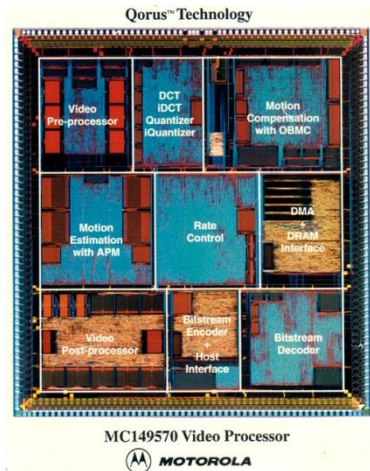


implementing business processes in the virtual world such as Six Sigma, ITIL, project management and others, and providing project centers in virtual worlds to promote global collaboration.

When I talk of collaboration in virtual worlds, I mean that disperse teams can create and work in a manner that is not even possible in the real world. Normally it is ideal to have a local team to collaborate on development or execute a business process. Face to face contact provides an effective work environment that can't be duplicated with conference calls and net meetings. There are tools that provide

collaboration over the internet for documentation, diagrams, mindmaps, project management and more. These tools allow multiple people to work together over long distance. What is missing from these tools is effective communication between the people working together. Imagine that we bring these tools into the virtual world where communication capabilities exceed what we can do in conference calls, net meetings and text chat. Imagine that workers can see what others are doing with these tools. Imagine that more than one person can edit the same document simultaneously while talking with and seeing the changes that are being made by others as if they were in the same location. I have done this succesfully and want to show the benefits of doing this to you and your company.

I have been referred to as one of the “good guys” by my supervisors many times because I am someone who has made a difference. I welcome challenge and will succeed where others do not. I have done this many times in my career. On your team, I would be a valuable player that can solve difficult problems, and create new methodologies and business practices that will profit your company as much as you let me. I have experience as a technological leader and my associates will follow me enthusiastically to get the job done. This is also something I have proven again and again in my career.



While I was at Motorola, I developed a new design methodology that reduced cycle time and was used to create Motorola’s first successful video processor. I lead a team of 11 engineers that developed a fully functional integrated circuit in exactly one year. This chip was best in class and proved the methodology and architecture I developed to be extremely effective, saving 100’s of millions of dollars in development costs. This is the kind of impact I can have if empowered to do so.

I am a quick learner and can adapt well to change. The world is changing faster every day and I am one to embrace new technologies to create a new path forward. Most recently I have had success with working from within a virtual world, where as part of a global team, we

developed state of the art online learning program that provides better retention and greater engagement than other online learning methods. I taught my team how to design and develop new solutions enabled by connecting virtual worlds to the web using PHP and MySQL. I have explored applications that reside in the cloud and applied them in the virtual world where my team was able to work together on documents, diagrams, and mind maps in a shared environment. I have found that this collaborative environment can be very effective and engaging while cutting costs in doing work.



The virtual world allows globally dispersed teams to collaborate at a level greater than previously possible at a much lower cost than traditional methods. As our work teams become more dispersed, distance becomes a challenging factor with travel and communications not only becoming costly but providing inefficiencies and problems due to miscommunications. The use of virtual worlds removes the distance factor from our work and I can show you how to work effectively in the virtual world

as I have done for the last several years.

Do you have global teams that work over distance? Would you like a better way of coordinating and communicating your goals over a broad audience? Do you want to make work more productive despite challenges of distance? I can help you and would love to discuss with you ways to move forward into the future and create success for your company. Thank you. My resume is attached. Please contact me if you are looking for someone who can make a difference. You will not be disappointed.

Sincerely,

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